



Miller Center
for Social Entrepreneurship

SOCIAL ENTERPRISE PRACTICUM INTERNSHIP WITH PICO-RWANDA JULY 2018

Name of Social Enterprise: [PICO-International/Rwanda](#)

Mission Statement: PICO-Rwanda believes that lasting improvements are dependent upon Rwandans working side-by-side, developing capacity as they take on critical community needs. We envision a future Rwanda where Rwandans are equipped with the skills to solve any and all problems they face.

International Headquarters: Oakland, California

Local Headquarters: Kigali, Rwanda

Location(s) of Research: Rwanda

Background: PICO is the institutional home for community organizations in the United States, Rwanda, Central America, and Haiti that train grassroots leaders. Miller Center partners with PICO to integrate community organizing and social entrepreneurship strategies.

The Challenge: In 2017, Miller Center collaborated with PICO-Rwanda in Mumeya by teaching business skills and using human-centered design thinking to create a crop storage facility business plan. Inspired by the success of this initial project, PICO-Rwanda has requested enhanced community leadership training in business skills and coop/social enterprise development.

The Opportunity: PICO-Rwanda is located in Kigali at [Centre Christus](#) (a Jesuit center), a leadership training facility for economic development and social entrepreneurship. This Social Enterprise Practicum internship will help organize and deliver trainings in social entrepreneurship, business skills, and human-centered design thinking to community leaders and entrepreneurs. This project includes visits to rural and urban communities to meet with and support leaders. This 4-week practicum internship will be coordinated in part by Global Social Benefit Fellows working with PICO-Rwanda.

Action Research Product: This project will collaboratively deliver training sessions and workshops, and help draft a training manual.

Required Coursework: Students take a 2-unit course using human-centered design thinking spring quarter (TBA), and a 5-unit course on social entrepreneurship (SOCI 130 Social Entrepreneurship: Leading Change or MGMT 172 Social Entrepreneurship). In Fall 2018, students take a 2-unit course to reflect on experience and prepare research deliverables.