



Miller Center
for Social Entrepreneurship

**SOCIAL ENTERPRISE PRACTICUM INTERNSHIP WITH
POLLINATE ENERGY IN INDIA
(4 WEEKS IN JULY)**

Name of Social Enterprise: Pollinate Energy (<https://pollinateenergy.org>)

Mission Statement: Bringing life-changing products to people who need them most

Business Plan Presentation: <http://bit.ly/2gwHQGB>

Headquarters: Bangalore, India

Location(s) of Research: Uttar Pradesh, India

Impact to Date:

- Life-changing products: 25,796
- Lives impacted: 118,661

The Challenge: Pollinate Energy needs help expanding operations to address the complex problem of energy poverty (<https://pollinateenergy.org/issue/>). Your role would be to help Pollinate Energy find ways to improve impact among existing sites in urban slums, and grow into new areas in India.

The Opportunity: Pollinate Energy recruits teams of student action researchers to enhance its work in urban slums. The teams support their “pollinators” (sales agents) and investigate opportunities for expansion and scaling. Miller Center offers this practicum internship in partnership with Pollinate Energy’s existing program for student placements (<https://pollinateenergy.org/our-programs/fellowship/>). If accepted into the GSBF Practicum internship, you will be funded by Miller Center to participate in the July 2018 Pollinate Energy Student Fellowship program.

Action Research Product: In this project, teams will conduct community needs assessment using qualitative and quantitative research methodologies, and discover new ways Pollinate Energy can expand business operations.

Required Coursework: Students take a 2-unit course using human-centered design thinking spring quarter (TBA), and a 5-unit course on social entrepreneurship (SOCI 130 Social Entrepreneurship: Leading Change or MGMT 172 Social Entrepreneurship). In Fall 2018, students take a 2-unit course to reflect on experience and prepare research deliverables.