



Miller Center

for Social Entrepreneurship

Name of social enterprise: All Across Africa

Mission statement: Creating jobs and markets to alleviate poverty in Africa

Webpage: www.allacrossafrica.org

GSBI (2016) business plan presentation:

<https://www.youtube.com/playlist?list=PLTFApFZek1zqTmEr10MvFKTYAszISYUvq>

Headquarters: San Diego, CA

Location(s) of research: [Bolgatanga, Ghana](#)

Background: Since All Across Africa began GSBI three years ago, Miller Center has partnered closely with it to refine its social impact metrics, secure impact investment, and scale. Launched initially in Rwanda, All Across Africa is scaling to several other countries, and is participating in [Miller Center's Scale Out initiative](#). It hosted teams of fellows in [2017 and 2018, and has used deliverables from these](#) in its scaling thus far.

The challenge: All Across Africa has begun working with artisans in Northern Ghana, and has requested research to support this expansion.

Action research products needed:

1. An implementation plan for a production center set up package. Work with artisans is coordinated through these production centers, and key operational elements of the pioneering center in Rwanda are being identified in an operational manual. Action research is necessary to guide the implementation of this plan in Northern Ghana, and determine what elements must be adapted in this context.
2. An evaluation of the suitability of [AAA's existing social impact reporting framework](#) for Ghana. This framework, developed by fellows in 2017, will guide the first impact study in Ghana in early 2019, and action research will determine what adaptation is required to accurately report impact in Ghana.

Student skills needed: operations and logistics, technical writing, Interviewing skills, cross-cultural communication, mixed social science methodologies.

Keywords: manuals for operations and logistics, social impact assessment, artisan livelihoods.